

INVITATION FOR OUTDOOR EXHIBITION AT BTTE 2026

Profile

Botswana Tourism Organisation (BTO) is a corporate body established through an Act of Parliament with the mandate to market and promotes Botswana as a tourist destination of choice; promote investment in the tourism sector; as well as grade and classify tourist facilities.

Background

Botswana Tourism Organisation (BTO) and Botswana based tourism Industry will be hosting the 12th edition of the Botswana Travel & Tourism Expo (BTTE), scheduled to take place in Kasane from 23rd – 27th November 2026.

BTTE is Botswana's premier tourism business-to-business platform aimed at positioning Botswana as a preferred tourism destination, increasing international arrivals, and enhancing returns from the tourism sector. The Expo further seeks to strengthen destination and product knowledge among the global travel trade while creating opportunities for market development, networking, and strategic business engagement.

Invitation

BTO wishes to invite stakeholders to secure exhibition space at the event and showcase their products and services to members of the tourism industry and other key stakeholders in attendance. The exhibition space is available at a cost of **P40, 000.00** per 3m x 3m space. Exhibitors will be responsible for providing their own exhibition materials, including gazebos, tables, chairs, branding, and other equipment required for their display.

NOTE: To secure your exhibition space, please make your bookings by contacting Clement Nsala at cnsala@botswanatourism.co.bw or Jannet Keretetse at jkeretetse@botswanatourism.com. The exhibition will take place from 24–26 November 2026.

CLOSING DATE: 15th November 2026 at 1230hrs.

Please note that exhibition spaces are limited and will be allocated on a first-come, first-served basis.

www.botswanatourism.co.bw